

DIPTYQUE'S SUMMER OF HEDONISM: YOUR UNMISSABLE DATE WITH THE MEDITERRANEAN



The countdown to summer has begun!

In the grand tradition of previous summer rendezvous, Diptyque unveils the essence of a hedonistic Mediterranean summer in an exclusive collection packed with new items and essentials in limited editions. A sun-drenched interlude: salty ocean spray mingling with scents from flowery landscapes in full bloom. Sunshine tracing leafy shadows onto whitewashed walls. Light abounds in this welcome stopover, inviting you to savour every delicate nuance of the summer and ease yourself into a time with a different rhythm.

This summer, Diptyque celebrates its creative vision in a collaboration with French artist Alexandre Benjamin Navet, whose radiant flat tints bring the collection to life while creating a contemporary graphic poetry of the Mediterranean coast. His pastel designs are meticulously executed, and the entire range comes decked out in these vibrant hues: a dialogue of art, materials and imagination, capturing the laid-back way of life that informs the collection and its colour palette.

To celebrate the fleeting magic of the moment, Diptyque is launching its first-ever summer valise – an invaluable accessory for exploits in the sun, here making its grand debut. The contents make up a gift set, offering a complete, rounded ten-day experience to anticipate or extend your holiday: ten surprises selected from our summer favourites, nestled snugly in the compartments. A new aesthetic palette composed of personal fragrances, home fragrances and care products, all in travel-friendly formats. The perfect way to rediscover Diptyque's art of living, wherever you may be.

At the heart of this range is a chance to rediscover the Ilio fragrance, an enthralling summertime vision that celebrates the natural environment of the Mediterranean through an unconventional fruit: the prickly pear. Ilio unfolds to reveal a floral, fruity bouquet shaded with subtle notes of iris and jasmine, and is showcased here as an eau de toilette and a hair mist. Ilio is also presented for the first time as a refreshing face and body mist – an invitation to explore a new gesture, alcohol-free and just right for slipping into your bag.

The collection is rounded off with an essential: the body spray, which brings together delicate geranium notes with a spicy hint of lemongrass. An indispensable companion, ideal for keeping mosquitoes at bay through those summer nights.

And the crowning touch: the Citronnelle (Lemongrass) candles, available here in two varieties: classic format or the giant-sized, extra large version with five wicks working in harmony. Also on offer is a set of three small candles. Here we find Citronnelle (Lemongrass) in the company of Cyprès (Cypress) and Figuier (Fig Tree), creating a perfect summer trio that captures the very essence of the Mediterranean.

Combining lightness of touch with flamboyance, the 2024 summer collection is an evocative ode to the pleasures of this loveliest of seasons. Time in suspension; feet planted in warm sand under an azure sky. Now the Maison beckons us to experience time in a new way, offering a new art of living – modern, joyous, hedonistic – inspired by the lifestyle and landscapes found along the Mediterranean coastline. Across the whole range, Diptyque makes the most of each subtle composition, joyfully infusing Mediterranean fragrances with the poetry of moments shared.

LIMITED EDITION

- Ilio Eau de Toilette 100ml – £129
- Ilio Hair Mist 30ml – £58
- Citronnelle (Lemongrass) Classic Candle – £56
- Citronnelle (Lemongrass) Extra Large Candle – £285
- Citronnelle (Lemongrass) & G ranium (Geranium) Summer Body Spray with Essential Oils 100ml – £48
- Ilio Refreshing Face & Body Mist 100ml – £42
- Summer Essentials – 10 Fragrant Must-Haves – £230
- Figuier (Fig Tree), Citronnelle (Lemongrass), Cyprès (Cypress) Set of Three Small Candles – £110

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