

Les Essences de Diptyque

DIPTYQUE
PARIS

Les Essences de Diptyque:
an olfactory odyssey in search
of nature's treasures.

Since its inception, Diptyque has always drawn inspiration from nature, an endless, enduring source of beauty and poetry. From wild to tamed nature, Diptyque celebrates the sensual, dreamlike dimension of each element, breathing life and emotion into a universe of scents and sights.

With *Les Essences de Diptyque*, the Maison is opening a new olfactory chapter. The collection comprises five eaux de parfum created in honour of natural treasures that are precious, captivating and yet, in terms of scent, imperceptible to man: coral, mother of pearl, bark, water lily and the crystal formations known as desert rose. A fresh initiative – one that brings together all the creativity and olfactory expertise of our perfumer partners, interpreting in perfume form the emotions and sensations stirred when contemplating the treasures of nature that Diptyque has selected.



Olfactory masterworks created by a group of artists

Since 1968, Diptyque perfumes have been the work of multiple creators – an alliance of the nose and the hand olfactory and design expertise. First and foremost, it was thanks to the involvement of perfumers that the three founders of Diptyque were able to translate their memories of nature and of travel into fragrances. The founders themselves illustrated these creations with drawings and graphic compositions, which they also referred to as «olfactory landscapes». An instinctive, delicate visual approach and a skill that remains integral to Diptyque more than 60 years on, with total freedom in terms of tone and conception.

Les Essences de Diptyque carries forward this creative tradition, combining the expertise of the perfumer with that of the draughtsman to offer compositions that are both olfactory and visual, captivating the imagination and the senses. For this project, Diptyque called on a number of long-standing friends, all major names in perfumery: Fabrice Pellegrin, Alexandra Carlin, Nathalie Cetto and Olivier Pescheux. Each was given carte blanche to imagine an olfactory composition that echoed

these treasures of nature. Each took particular, painstaking care when selecting ingredients, always opting for materials with exceptional olfactory qualities. The origin and traceability of each of these natural raw materials is guaranteed, exemplifying Diptyque's commitment to excellence.

In line with a long-standing tradition of the Maison, Irish artist Nigel Peake imagined visual compositions that hover between realism and fantasy. Through his creations, he invites us to discover nature in its poetic essence, every detail revealing the magic of the world that surrounds us, beckoning the imagination to journey deep into the Maison's poetic soul. Using the tonal hues of watercolour on paper, Peake has delicately interpreted the natural elements that inspired the collection. Portrayed in shades and in monochrome sketches these elements emerge under the artist's brush. The black line work on each bottle stands in contrast to the pastel watercolour hues, offering a finer, more abstract interpretation traced in the glass in relief. These drawings reduce each of the featured elements to its most essential form, its purest expression.



The Diptyque bottle reinvented

A new yet archetypal bottle: inspired by the original Diptyque bottle, reinterpreted with a contemporary slant. Engraved in the glass, the emblematic oval of the Maison becomes a window onto the Nigel Peake drawing on the back. Each bottle is capped with a spherical aluminium stopper. The opaque black contrasts with the crystalline transparency of the glass. The interplay of materials and shapes transforms the perfume inside into something both simple and sophisticated. In creating this striking new object, Diptyque paid special attention to ensuring an eco-friendly conception. The bottle is endlessly refillable, and produced using recyclable materials; the box is lightweight, and each perfume comes with a coloured pouch for users to keep and carry wherever they go.

Les Essences de Diptyque are an ode to nature, capturing the very spirit of each element in bottles that resemble precious treasures. This poetic, multi-sensorial collection transcends the boundaries that separate the real and the fantastical, offering one of the most exquisite olfactory experiences imaginable.

CORAIL OSCURO, by Alexandra Carlin

Olfactory family: FLORAL, MINERAL

Within the Venetian Lagoon, where shadows and light intermingle to create a captivating spectacle, expanses of coral drape the depths in a breathtaking cloak of vermillion. The red branches of these stunningly beautiful underwater structures sway, rippling along with the motion of the currents. It's an image that evokes the spirit of Venice – a city that was close to the hearts of the founders and often provided the initial impetus for excursions to faraway lands. Taking its name from the contrast between the darkness of the sea bed and the vibrant colouring of the coral that lives there, Corail Oscuro is inspired by chiaroscuro, that artistic technique so beloved of Renaissance masters such as Caravaggio and Titian. The fragrance, created by perfumer Alexandra Carlin, blends rose bourbon absolute with the crystalline sparkle of mandarin, elevated by a warm, salty mineral accord to capture the very essence of this marine creature.

“I wanted my work to suggest salinity, and the fiery red colour of a coral garden. Plus the undulations of a stony mineral flower suspended between sunlit skies and the darkness of the sea.”

On the white card of the sleeve, the bright red coral appears in a delicate watercolour rendition by Nigel Peake, resembling a tree spreading out over the bed of the lagoon, sheltering and protecting the marine fauna.

— FOCUS ON: MANDARIN

Cultivated from fruit peel by local communities in Madagascar, mandarin is 100% hand-pressed in the traditional way. No mechanical method is used to obtain this unique essence, which is entirely traceable, biodegradable and renewable.





LUNAMARIS, by Fabrice Pellegrin

Olfactory family: AMBER, SPICY

Mother of pearl is formed in the hidden recesses of the shells of certain molluscs. Its bewitching charm derives from its radiance and iridescence. Symbolising purity and elegance, it rewards those who pause to admire it with glimpses of pearly reflections. The evocative name Lunamaris celebrates mother of pearl, and that delicate shimmering that calls to mind the moon on the waters of the sea. Its fragrance, imagined by perfumer Fabrice Pellegrin, blends the luminous gentleness of rockrose with the spicy accents of pink peppercorn, like colours dancing upon an iridescent surface. Understated incense notes evoke both a mineral freshness and an enveloping warmth to create a perfume that is potent, yet subtle.

“I wanted to interpret in a perfume the iridescent nuances of mother of pearl. The signature comprises a blend of raw materials selected to render this visual effect in olfactory terms. In this fragrance, each ingredient has its proper place, creating a radiant signature with silky subtleties. Pink peppercorn with its vibrant effects and spicy colours, the pure, resinous note of incense and the amber warmth of rockrose.”

The profusion of brushstrokes in the drawing by Nigel Peake evokes the soft, subtle depths of mother of pearl. The combination of pastel hues, from sky blue to a dark purple mauve, reflects that iridescence, inviting us to linger in daydreams.

— FOCUS ON: ROCKROSE

This rockrose, which local growers in Andalusia have now been cultivating for over 30 years, follows a sustainable harvest cycle in harmony with nature's own. Fields are left to lie fallow for several years, giving the soil time to replenish its stock of cistus shrubs naturally. The pickers avoid harvesting from the shorter branches, allowing for regrowth and promoting a sustainable approach to a product grown in the wild and requiring time and patience.

BOIS CORSÉ, by Nathalie Cetto and Olivier Pescheux

Olfactory family: WOODY, AMBER

Amid the winding trails of the forest, bark is the hardy protector that encircles trees in its comforting clasp, shielding the vulnerable core from the ravages of time and the elements. Bois Corsé celebrates this essential casing, which embodies the strength and resilience of nature. The name, inspired by bark and by the full-bodied flavours of coffee, evokes the depth of its character. Created by Nathalie Cetto and Olivier Pescheux, this fragrance is an invitation to explore the forest and its secret pathways. Combining the enveloping softness of tonka bean with the milky fluidity of sandalwood essence, this woody scent harbours unrivalled depths. The composition is rounded out with notes of black coffee – a bitter quality sheathed in smoothness, reflecting the feel of a living bark.

“For Bois Corsé, I drew inspiration from the beauty of nature at its most unvarnished. I played on the texture of wood, and in particular the roughness of bark, so pleasant to the touch despite its irregularities and randomness.” Nathalie Cetto

The irregular shapes on the white card of the box interact to form a whole and create the impression of a bark-covered tree. Using warm brown tonalities, Nigel Peake lets us savour the tactile and visual aspects of rugged bark.

— FOCUS ON: SANDALWOOD

Santalum spicatum, the Australian sandalwood, grows on lands inhabited by Aboriginal communities and is cultivated in partnership with a foundation that protects their interests. Each year, new trees are planted to ensure the regeneration of this age-old resource. The income derived from its production is used for the active management of the natural ecosystem.





LILYPHÉA, by Nathalie Cetto and Olivier Pescheux

Olfactory family: AMBER, GREEN

Like an olfactory interpretation of an impressionist canvas, Lilyphéa captures the poetry of water lilies – magnificent natural creations that emerge from the depths of a pond to greet the world in all their beauty, beckoning us to touch them and experience their gentle, voluptuous texture. Inspired by Claude Monet's majestic Water Lilies series, and also by the name "water lily", this perfume evokes their graceful, floating ballet upon the glittering waters. Developed by perfumers Nathalie Cetto and Olivier Pescheux, the composition subtly blends the lively freshness of cardamom – accompanied by violet leaves – with the luminous softness of Madagascan vanilla.

"In Lilyphéa, I played on the leaf of the water lily. The green of these leaves is at once crisp, lively and smooth and also mellow, fleshy, brimming with sap. To keep the energy of this green scent while also introducing a relaxing feel, I contrasted the heady aspect of essence of galbanum with the sap-like qualities of violet leaf, then blended in the gentle warmth of Madagascan vanilla absolute." Nathalie Cetto

The sleeve, decorated with a water lily drawing created in blue-green shades by Nigel Peake, invites us to let our poetic instincts roam free.

— **FOCUS ON: VANILLA**

Sourced responsibly and Ecocert-certified, this Madagascan vanilla is entirely traceable, with direct access to the growers. Programmes have been set up to offer advice on planting and drying and to promote rural development in the villages, covering a variety of aspects such as education and food security.

ROSE ROCHE, by Fabrice Pellegrin

Olfactory family: FLORAL, CITRUS

The vast, open spaces of the desert are home to the crystal formation known as the desert rose, its every petal a testament to the strength of nature – and its fragility. Fabrice Pellegrin conceived of Rose Roche as an essence that would subtly combine vegetable and mineral. With aromas redolent of the Middle-East, this intriguing fragrance offers a unique interpretation of the rose – ethereal, as though shaped by the wind. Radiant, finely honed notes of lemon illuminate the petals of the centifolia rose, while mineral patchouli adds a mesmerising depth that creates an endless sillage, like traces blowing in the wind as it sweeps across the dunes.

“This creation was inspired by the winds that shape the desert sands with surprising precision over the course of time. My aim was to evoke the elemental heat of the desert winds through a perfume crafted to recall the warm, mineral feel of grains of sand. I sculpted this floral rose fragrance entirely out of contrasts, between the bright, luminous qualities of citrus fruits and the deep, textured notes of patchouli.”

The delicate strokes of the Nigel Peake watercolour on the sleeve are expressed in infinite gradations of rosy, sandy hues that conjure up the beauty and elegance of the desert.

— FOCUS ON: LEMON

Sourced from private plantations known in Italy as “little gardens”, the Sicilian and Calabrian lemon is rooted both in an Italian family tradition and in the passing of time. These hand-picked fruits, spurned by many on account of their external irregularities, are instead used for their olfactory qualities. Benefiting from the volcanic environment in which they grow, they have developed certain unique facets.





Les Essences de Diptyque are an opportunity to marvel at the sights and scents of a natural world poised at the crossroads between reality and dreams. From 3 September, they will be available in our boutiques and online in the 100ml format and, as a trial offer, collected in miniature format as a limited edition Discovery Set: the ideal gift for exploring the collection.

For an even more immersive experience, experts are on hand for a perfume consultation in our Maisons Diptyque in Paris and London.

Corail Oscuro Eau de Parfum 100ml — HK\$ 2500
Lunamaris Eau de Parfum 100ml — HK\$ 2500
Bois Corsé Eau de Parfum 100ml — HK\$ 2500
Lilyphéa Eau de Parfum 100ml — HK\$ 2500
Rose Roche Eau de Parfum 100ml — HK\$ 2500
Les Essences de Diptyque Discovery Set 5x10ml — HK\$ 1600

Press contact
Ms. Crystal Kwong
crystal.kwong@diptyque.com.hk
T. (852) 6253 5196

@diptyque #diptyque #diptyqueparis



diptyqueparis.com
Diptyque — 5, avenue de l'Opéra Paris 1^{er} — France

DIPTYQUE
PARIS