









## The magical world of Diptyque, with Lucy Sparrow — bringing poetry and a pop aesthetic to your festive season

For a fantasy-filled festive season, Diptyque invites you to explore the fairytale world of felt along with Lucy Sparrow, the Maison's guest artist for its holiday collection. Drawing inspiration from the creative spirit of Diptyque and its founders' fondness for the playful use of materials, this collaboration is an exuberant reinvention of the symbols of wintertime and the icons of the Maison in the context of a craft-based pop aesthetic. The launch will be quite unique: a series of special events, to be held from October to late December in Maison Diptyque Paris and Maison Diptyque London.

Lucy Sparrow's reputation was built on installations that featured thousands of replicas of everyday objects, all hand-sewn in felt. They were bold and yet sophisticated, imposing and yet meticulous. Now, the contemporary English artist is the special guest for Diptyque's annual festive collection, adding a fresh chapter to the tale of the artistic collaborations so fundamental to the Maison. Known for a distinctive approach that blends art with craftsmanship and for the pop aesthetic she brings to felt, Lucy Sparrow has made this sensual, colourful material her prin-

cipal medium of expression. Adding the dash of eccentricity that typifies her original works, she transforms the real world into a universe of enchantment and delight.

For Diptyque, Lucy Sparrow transmutes reality into a magical, festive world, appropriating both the symbols of winter (the pine tree, the pine cone, the gingerbread man, the candy cane, the star) and the icons of the Maison (the perfume bottle, the historic candle, the pouch decorated with an oval and the perfume spray). Together these objects, hand-crafted by the artist, combine to form the motif for the holiday collection – a varied ensemble of creations with a range of uses: personal fragrances, fragrances for the home, decorative objects, small gifts and outstanding presents.

There's a delicious suspense building up around this collection, which will become available to discover in multiple stages at various key dates from October through to the end of the year – a launch carefully framed and orchestrated to cast the holiday season in a fresh light. Awaiting the festivities, and making those festive preparations, will be more joyful than ever.

In this year's upcoming festivities, felt features prominently both as a decoration and as a material. No medium is better suited to conjuring up the spirit of childhood and the magic of Christmas. Now, felt transforms boutiques and their interiors into oases of softness, lending its colours to the holiday collection.

It goes without saying that felt can be found on Diptyque's three new special edition festive candles. Their scents – Sapin (Pine Tree), Étoile (Star) and Friandise (Sweet Treat) – can be identified from the dancing letters in gold type.

On the lacquered, coloured glass we find the Maison's emblematic label – made of felt this time, to mark the occasion. The Sapin (Pine Tree) fragrance, reinvented annually but always recognisable by its dark green colouring, this year emphasises the essence of Siberian pine and the resinous notes of balsam fir. It evokes fresh pine needles and a softwood tree, newly cut and ready for decoration, plus notes of cedar and Indonesian patchouli. The midnight blue Étoile (Star) candle suggests a star twinkling in a winter sky via a woody scent that is floral and cottony, offering rosy notes blended with notes of sandalwood, mimosa and iris. The deep red of the Friandise (Sweet Treat) candle tempts us into a mouth-watering universe. Here, gingerbread is elevated by a blend of cinnamon and star anise, of candied orange and vanilla.







This unique advent calendar takes the shape of a sewing box – a clear echo of the world of artist Lucy Sparrow – and conceals an assortment of 25 surprises. Among the contents of its many colourful compartments you will find three new arrivals: the Sapin (Pine Tree) candle in a 70g format and the Étoile (Star) and Friandise (Sweet Treat) candles in a 35g format. Also included in the selection are personal products and products for the home (10ml eaux de parfum, the small odour removing home fragrance with basil, the miniature odour removing candle with basil, decorative pendants etc).

And after the holidays, the magic continues – there are an infinity of ways to reuse this box.



Devotees of our Sapin (Pine Tree) fragrance will be delighted with the abundance of limited edition creations highlighting it: a flame-shaped dinner candle scented with this iconic winter fragrance; an extra large candle, housed in a deep green enamelled vessel specially produced and hand-speckled with real gold by the French artisan factory Virebent; a nomadic room spray designed to be carried from one room to the next. Other creations choose a different approach, adopting the shape of the emblematic pine. One such individualist is the majestic dinner candle: nearly a full kilo's worth of scented, moulded wax decorated with golden numerals and inspired by Scandinavian tradition, for you to light each day – an agreeable companion as you count down to the holidays. Or the new pine-shaped lantern – topped by a twinkling star, revolving as if by magic in the heat of the flame from a classic candle – or the carousel, its five pendants resembling a shower of stars as it rotates.







The pine tree also features prominently in Diptyque's festive decoration collection. Here you will find any number of limited edition creations inspired by its iconic shape and distinctive colour. Hand-blown glass candle holders, for example; candle sleeves made of metallised leather with festive gold, or of green felt that conjures up the wondrous world of Lucy Sparrow. The wax candle holder, hand-crafted in Portugal, evokes the Maison's wax-making expertise and is decorated with a design depicting the branches of green fir trees.

The black Bakelite lid, designed to protect the classic candle, is decorated with a miniature pine tree made of golden metal and hand-sculpted using the melted wax casting technique.

Gold surrounds and enhances the Diptyque flame, adding the finishing touch to the festive atmosphere. Take for example the 1000 Flames reflecting candle stand and the infinite images of flame found in its brass mirror, or the limited edition Golden Constellation candle holder.



Lastly, the motifs and characters created by Lucy Sparrow for Diptyque (the star, the pine tree, the gingerbread man and the stocking) reappear in a selection of limited editions to grace the festive tree or table. They can be found decorating the porcelain lid designed for our classic candles – a perfect complement to the porcelain Box For Life's Little Pleasures with its broad, bright stripes – or sewn onto the felt stocking specially realised by the artist. To complete the picture, they also appear inside a series of baubles made of hand-blown glass – just right for hanging from the branches of the tree.

Along with these items, four three-dimensional artist's pieces made of felt will also be available in 40 Diptyque boutiques around the world. Only 200 of each will be produced. These hand-sewn creations, embroidered with details and signed by the artist, bring to life the major symbols of the festive season realised by Lucy Sparrow for Diptyque: the pine tree, the star, the gingerbread man and the stocking.







Available to discover  
in the Maisons Diptyque  
in Paris and London

Exclusively available in Maison Diptyque Paris and Maison Diptyque London, a collection of bronze accessories for candles created in collaboration with Maison Intègre will enrich our holiday selection. It comprises a series of lids decorated with motifs taken from the plant world, plus a variety of stands. A majestic light reflector is also available, specially designed to hold classic, medium and large candles.

From the end of October, visitors to the Maisons Diptyque in Paris and London will get the chance to enter an exclusive experience created by Lucy Sparrow. To launch the Ephemeral Spaces, festive, immersive full-scale installations in felt will transform the Maisons into elegant delicatessens enlivened by objects hand-sewn by the artist. The approach mirrors the festive, creative spirit of Diptyque, offering visitors memorable souvenirs – plus the opportunity to acquire an exceptional creation from the pairing of Diptyque and Lucy Sparrow.



As lavish as it is surprising,  
Diptyque's holiday collection  
celebrates audacity and refinement,  
blending the distinctive art of  
Lucy Sparrow with the exceptional  
craftsmanship that is the Maison's  
calling card.

Ranging from full-scale installations made of felt to limited edition creations, this collaboration offers an immersive experience that visitors to the Maisons Diptyque in Paris and London will be able to explore from 24<sup>th</sup> October. With enchanting surprises and fairytale decorations, Diptyque promises a magical journey to the very heart of the festive season.







Sapin (Pine Tree), Étoile (Star) and Friandise (Sweet Treat) classic candles, HK\$ 670  
*Limited editions*



Lantern, for classic candle, HK\$ 790  
*Limited editions*



Carousel and classic Baies (Berries) candle set, HK\$ 1,140  
*Limited editions*



Advent calendar, HK\$ 3,750  
*Limited editions*



Eau de parfum Do Son, HK\$ 1,500  
*Limited editions*



Eau de parfum Fleur de Peau, HK\$ 1,500  
*Limited editions*



Eau de parfum Orphéon, HK\$ 1,500  
*Limited editions*



Holiday Cheer Sleeve for classic candle, HK\$ 920  
*Limited editions*



Sapin (Pine Tree) very large candle, HK\$ 3,260  
*Limited editions*



Sapin (Pine Tree) scented advent taper candle, HK\$ 1,300  
*Limited editions*



Golden Constellation Candle Holder, HK\$ 1,700  
*Limited editions*



Art objects by Lucy Sparrow, HK\$ 1,400  
*Limited editions*



Holiday Cheer lid for classic candle, HK\$ 920  
*Limited editions*



Lucy Sparrow Felt Artist Piece Edition - Stockings, HK\$ 2,090  
*Limited editions*



Box for Life's Little Pleasures, HK\$ 840  
*Limited editions*



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