



LES RITUELS DE SOIN DIPTYQUE

*Care for yourself. Be in the moment. Care for the planet.
Ritual gestures inspired by ancient bathing customs.
Natural formulas that awaken the senses while caring for the body.
Nurturing fragrances that soothe the soul.
An essential interlude that allows you to slow down, care
for yourself, be in the moment, and care for the world.*

HOLISTIC CARE RITUALS TO RECONNECT BODY AND SOUL

In September 2026, Diptyque unveils its holistic vision of body care through the launch of the Diptyque **Les Rituels de Soin** – a full expression of the Maison's expertise in sensoriality. Fragrances, materials, and gestures have been transformed into conduits for an immersive experience that benefits body and soul in equal measure.

This approach from Diptyque revisits gestures handed down from ancient civilizations, framing them within a range of natural, nurturing care products complemented by sensorial beauty tools. A complete collection that opens an interlude of well-being, promoting a profound reconnection of body and soul.





ANCIENT BATHING: A PHILOSOPHY

Diptyque has been cultivating its holistic vision of well-being since 1961, when it was founded by three friends with a passion for art and ancient cultures. Every creation -candle, fragrance or decorative objects- helps awaken the senses and restore the connection between body and soul.

These care rituals bring the customs of the thermal baths of antiquity into the present. For the Greeks and Romans, caring for the body was a sensorial and cultural experience that combined the beauty of the gesture with the balance of nature. As of 2026, Diptyque's holistic philosophy represents the heir to these nurturing care and fragrance gestures handed down through the centuries.

THE DIPTYQUE CARE RITUALS: RECONNECTING WITH ONESELF

The Diptyque **Les Rituels de Soin** are a holistic collection conceived as a complete ritual for restoring the connection between body and soul. The individual rituals, are rooted in using fragrance, light, and atmosphere to create a nurturing ambiance, inviting the user to enjoy a sensorial interlude at two key points during the day: morning and evening.

THE MORNING RITUAL:
STIMULATING, ENERGISING, ILLUMINATING

At dawn, the gesture is infused with light. The ritual begins with the flame of the **Le Matin (Morning)** classic candle: lively vegetable notes awaken the body's energy, connecting it to the brightness of the new day. Now it is time for preparation. The touch of the **Dry Body Brush** awakens the skin, stimulating the micro-circulation and leaving it receptive to further care gestures. The **Nurturing Cleansing Gel** turns into a fine foam when worked in by hand with the **Natural Soft Body Sponge**. Its blend of bergamot and sweet almond milk cleanses the body and moisturizes it, for an energizing yet intimate start to the day.

Used once or twice a week, the **Invigorating Body Scrub** refines the skin's texture with powdered hazelnut shells and rekindles its natural glow. The ritual continues with a moment of well-being: the **Comforting Moisturizing Body Lotion** envelops the skin in a gentle layer of neroli and linseed oil, and the **Perfecting Satin Oil** adds a silky shine to skin and hair. The **Lip Wax** rounds off the ritual, nourishing and brightening the lips.





THE EVENING RITUAL:
SOOTHING, RELAXING, COMFORTING

At nightfall, the ritual becomes refuge. The **Le Soir (Evening)** classic candle diffuses its subdued light and soothing chamomile notes, leaving body and soul receptive to the relaxation to come. In the shower, the **Nurturing Cleansing Gel** reprises its purifying role in a slower, more enveloping gesture, accompanied once again by the **Natural Soft Body Sponge**, which caresses and warms the skin.

The luxurious texture of the **Rich Soothing Body Balm** promotes the transition to restfulness. Applied in a slow massage, its roasted barley and rose fragrance dispels tension, while the **Relaxing Oil-in-Oil** nurtures the skin and restores suppleness with its blend of two oils: hazelnut and sweet almond. The **Ceramic Gua Sha** prolongs this moment of unwinding. Gliding across the skin, it sculpts contours, loosens stiff muscles and releases tensions.

The routine again reaches its mellow conclusion with the **Lip Wax**, applied as a final touch before allowing the body, calmed and soothed, to surrender to sleep.

NATURE – THE MAISON'S SIGNATURE INSPIRATION

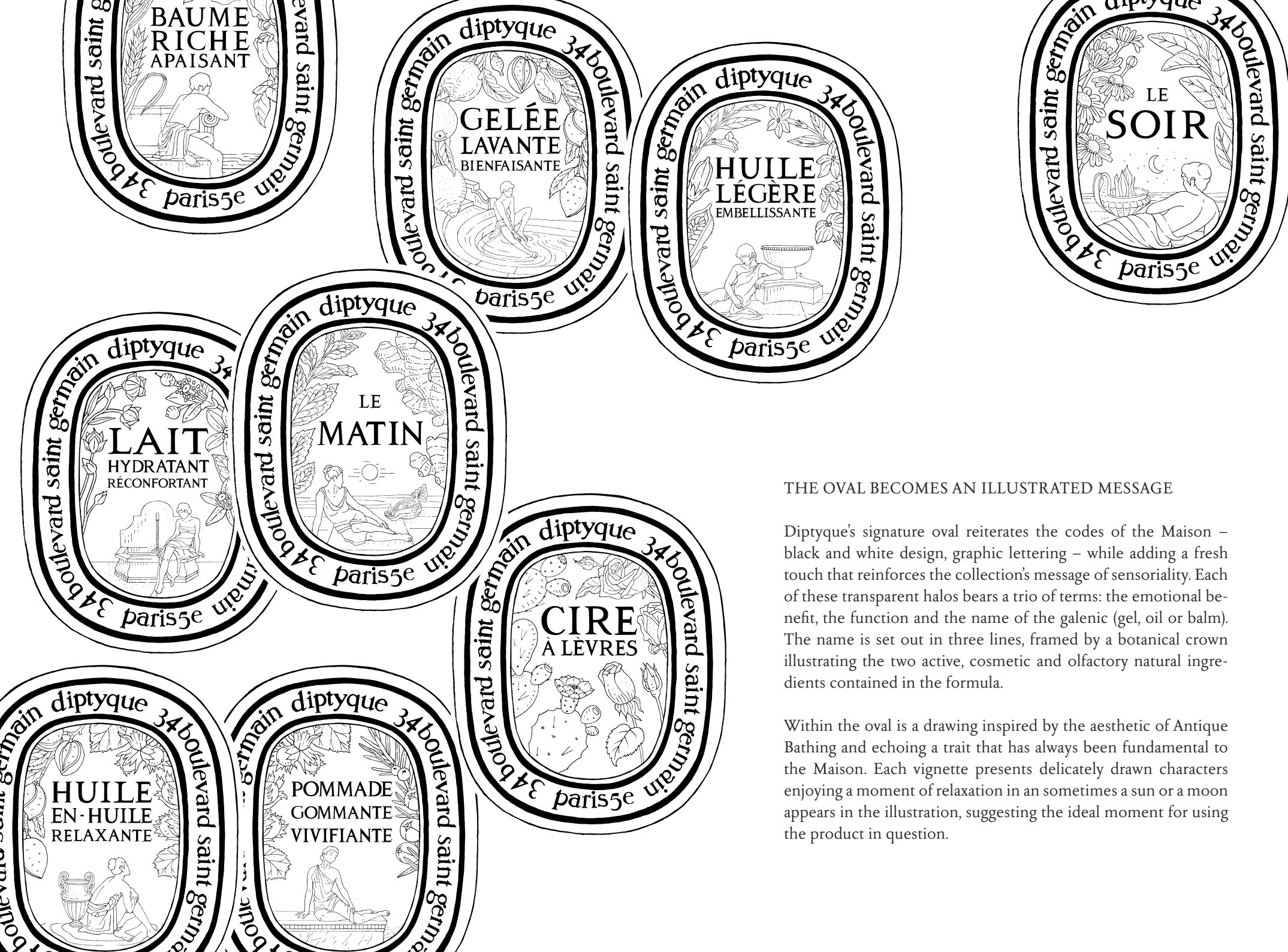
At the very heart of the Maison's creative narrative lies its close connection to the natural world, reflected in the careful selection of raw materials for the new collection. The fragrance concentrates are composed of 100% naturally-derived ingredients, and the formulas are up to 100% natural. Even the smallest details receive constant attention: water, for example, is used sparingly so to ensure optimal conservation over time.

One striking feat of innovation has been to transform every scent into an active ingredient in its own right, allowing body and soul to reap the emotional benefits. The effect each scent produces – be it calm, vitality or energy – is measured and confirmed using a scientifically tested method.

This approach – casting the fragrance itself as an active substance – is central to our collaboration with perfumer Nathalie Cetto, who oversaw the creation of the entire range. Each product was conceived as a fully-fledged composition with its own olfactory signature in harmony with its galenic, its gesture and the moment in the corresponding ritual. The fragrance becomes much more than a complement to the body care ritual – it amplifies and extends its effects, making each gesture part of a complete sensorial experience.

These high standards in respect of natural content – a constant pillar of the Maison's creations – are further echoed in the design of the glass bottles: most are refillable and all exemplify our quest for harmony, light and beauty.





THE OVAL BECOMES AN ILLUSTRATED MESSAGE

Diptyque's signature oval reiterates the codes of the Maison – black and white design, graphic lettering – while adding a fresh touch that reinforces the collection's message of sensoriality. Each of these transparent halos bears a trio of terms: the emotional benefit, the function and the name of the galenic (gel, oil or balm). The name is set out in three lines, framed by a botanical crown illustrating the two active, cosmetic and olfactory natural ingredients contained in the formula.

Within the oval is a drawing inspired by the aesthetic of Antique Bathing and echoing a trait that has always been fundamental to the Maison. Each vignette presents delicately drawn characters enjoying a moment of relaxation in an sometimes a sun or a moon appears in the illustration, suggesting the ideal moment for using the product in question.

DECORATIVE OBJECTS DESIGNED TO PROLONG WELL-BEING

The Diptyque **Les Rituels de Soin** are accompanied by a collection of decorative objects, creating a space conducive to reconnecting body and soul.

The fine, delicate line art of illustrator **Julie Serre** appears on a selection of pieces made of lacquered wood. They are created in Vietnam using traditional craft skills, and themed around a fantasy herbarium: a Tray for napkins or accessories, a Tissue Box, and a Mirror Box for storage. Each combines aesthetically pleasing line art with functionality to create a range of sophisticated decorative objects that are ideal for storing lip wax, oils or beauty implements.

Another signature material in Diptyque's decorative universe is biscuit porcelain.

The producer selected for this collection is **Manufacture de Couleuvre**, noted for the quality of its biscuit and for its expertise in creating embossed decorations. Here, the archetypal lines of the Apothecary Jars are reinterpreted in a white, velvety matte finish. A refined, modern vision, perfect for holding cotton wool or beauty accessories.





Les Rituels de Soin collection also marks the welcome return of an innovative material – terrazzo made from recycled oyster shells, chosen for its durability and decorative aesthetic. Using this, Diptyque has fashioned two limited edition **Pocket Mirrors**. These new nomadic essentials can be easily slipped into the new **Oval Travel Bag**, a signature object notable for its embroidered rendering of the Maison's emblematic oval. Produced in two-tone black and white recycled canvas, the bag restates Diptyque's graphic codes in robust, contemporary lettering. The broad strap can be worn on the wrist or suspended from any convenient hook – just the ticket for transporting **Les Rituels de Soin** when in transit. A bag designed to last – the latest addition to the Maison's lexicon of essential objects conceived as companions for everyday life.

And lastly, an exclusive creation available in the Maisons Diptyque and online: The lacquered wood **Jewellery Box** is an exceptional craft object, its rattan compartments perfect for an elegant start to the first and last gestures of one's daily ritual.

The holistic approach of the Diptyque **Les Rituels de Soin** collection exemplifies a vision of well-being that turns every gesture into a sensorial experience. Textures caress the skin, scents wrap themselves around the soul, candlelight delights the eye – in short, every sense is enlisted, creating a mindful opportunity to reconnect body and soul on the most profound level.

LES RITUELS DE SOIN

THE MORNING

Scented candle – the morning
Dry body brush
Invigorating body scrub
Natural soft body sponge
Soothing Cleansing Lotion
Comforting Hydrating Body Milk
Perfecting body and hair satin oil
Lip wax
Lip wax refill

THE EVENING

Scented candle – the evening
Soothing Cleansing Lotion
Rich soothing body balm
Relaxing body oil-in-oil
Ceramic body gua sha

DISCOVERY SET

Energizing morning discovery ritual set
Soothing evening discovery ritual set

BEAUTY ACCESSORIES

Apothecary Jar S – White
Apothecary Jar M – White
Oval Mirror Box
Oval Vanity Tray – Mediterranean Essences
Tissue Box – Mediterranean Essence
Oval Travel Bag
Oval pocket mirror – White Shell

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