

THE ART OF GOURMANDISE: DIPTYQUE MEETS CAFÉ VERLET



Diptyque infuses its herbarium with delicious
new gourmet scents.

Welcome to the Paris café, where iconic home fragrance pioneer Diptyque has entered into an exclusive gourmet collaboration to reimagine its olfactory creations. Celebrating the French art of living, the café indulges us in the exquisite aromas of Classic candles inspired by the sweet delights served at Café Verlet, where time seems to stand still...

INTRODUCING FOUR NEW AROMAS IN THE CLASSIC CANDLE COLLECTION...

In 1963, two years after the opening of the original boutique at 34 boulevard Saint Germain, Diptyque shared its first scented candles with the world: Thé (Tea), Cannelle (Cinnamon) and Aubépine (Hawthorn). Since then, Diptyque's classic candles have held out the promise of an enchanting experience, a unique olfactory journey to discover in the comfort of our homes. Inviting us to explore a world of delicious aromas, it has added new scents and a limited-edition collection to its existing gourmet palette for an appetising interlude with a typical Diptyque touch.

This partnership with Café Verlet – the oldest purveyor of coffees in Paris, established in 1880, and the capital's first roastery – celebrates the happy meeting of two imaginations... and two soulmates. Several generations of craft roasters have perpetuated a tradition that has made this café, founded by the Verlet family, a byword for taste. Renowned for its exceptional coffees, Café Verlet shares the same passion for authenticity, excellence and travel as Diptyque. Here, the rich flavours of Café Verlet and the olfactory know-how of Diptyque merge to create a unique sensory experience at the bustling heart of Paris.

The scents in this collection – Café (Coffee), Chantilly (Whipped Cream), Biscuit (Biscuit), Fruits confits (Candied Fruits) – are inspired by the menu of Café Verlet, known for its selection of thirty pure-origin coffees. “Café” transports us to the warmth of Café Verlet, with its irresistible notes of roasted coffee beans accented with toasted cereals, like the first sip of a perfect espresso. “Chantilly” is smooth and airy with a dash of vanilla that recalls the sweetness of whipped cream. “Biscuit” mingles the spiciness of Verlet’s signature gâteaux de voyage with voluptuous notes of patchouli. Lastly, “Fruits Confits”, available exclusively in Diptyque boutiques, exudes the tangy fragrance of a succulent plum scented with sandalwood, patchouli, and balsam accents. Inspired by traditional candy, this creation celebrates the delicate alchemy of the fleshy fruit with the exquisite nectar of sugar syrup. These new scents invite us on an olfactory journey through a world of softness, sweetness and sophistication.

... AS SEEN THROUGH THE EYES OF AN ARTIST

No limited edition would be complete without an artist’s touch. The imaginative drawings by British illustrator Clym Evernden bring the labels, vessels and boxes of Diptyque to vivid life. Evernden invites us to rediscover the classic candle through a series of spontaneous, creative drawings, like a whimsical Parisian tale in which the facades of Café Verlet echo those of the original Diptyque boutique opposite. His subtle references to candle scents spiced with British humour and a hint of poetry bring the artist’s drawings and the collection’s personality to the fore.

These gourmet candles by Diptyque x Café Verlet are an ode to sweetness - a gourmet escapade that celebrates the senses and the elegance of Paris. This unique and joyful olfactory experience is an opportunity to take time out in the warmth of a Parisian café by Diptyque - a world of delicacies to enjoy to your heart’s content.

*The collection is available in our boutiques from 2 April
and on our website: www.diptyqueparis.com.*

ABOUT CAFÉ VERLET

Founded in 1880, the oldest purveyor of coffee in Paris and its first roastery offers lovers of the finer things in life more than thirty pure-origin coffees and as many teas sourced from the four corners of the planet. Tucked behind the gardens of the Palais Royal, Maison Verlet continues to roast its own coffee in its quest for delicate harmonies and the perfect balance of flavours. In this café at 256 rue Saint Honoré, prized by connoisseurs for its 1920s-inspired décor, time stands still as you savour a coffee paired with a chocolate or seasonal pastry.

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- Biscuit (Biscuit) classic scented candle – £59
- Café (Coffee) classic scented candle – £59
- Chantilly (Whipped Cream) classic scented candle – £59
- Fruits Confits (Candied Fruits) classic scented candle – £59
- Set of three small scented candles – £112

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Diptyque – 5, avenue de l’Opéra Paris 1^{er} – France

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